



EV Test Drive Challenge Rules

Prizes: The **Grand Prize** is a 240V Level 2 electric vehicle home charging station donated by ZEF Energy to American Lung Association with an estimated retail value of \$995. The grand prize winner will be selected at random from all eligible entries received between September 1, 2020 and 11:59 pm Mountain Time on October 4, 2020. The grand prize is the charging unit only and does not include installation. The grand prize winner will be responsible for all installation and operation costs. A second prize of a \$50 gift card will be drawn after the Grand Prize winner is selected.

A person entering is only eligible to win one prize.

All prize drawings are expected to conclude by October 10, 2020.

Prize is not transferable, and no substitutions or cash redemptions will be made. Prizes must be accepted in writing via email within 7 days after the American Lung Association emails the winner to notify them that they have been chosen. If the chosen individual declines a prize, a runner up will be chosen using the same method.

The American Lung Association is the sole sponsor of the "EV Test Drive Challenge" and is solely responsible for this promotion and prizes associated.

HOW TO ENTER: NO PURCHASE OR DONATION NECESSARY. A PURCHASE OR DONATION WILL NOT INCREASE YOUR CHANCES OF WINNING. Odds of winning the prize will vary contingent on the number of entries.

Eligibility

The Drawing is open to Colorado residents who are at least 18 years of age as of the date the drawing. The Drawing is governed by the laws of the United States and is subject to all applicable federal, state, and local laws and regulations. Void where prohibited by law.

Entries

There are three ways to enter the drawing, and participants may enter the drawing multiple times. Limitations apply. NO PURCHASE OR DONATION NECESSARY. A PURCHASE OR DONATION WILL NOT INCREASE YOUR CHANCES OF WINNING.

Entries can be achieved in one of three ways:

- Test drive a new or used electric vehicle at an auto dealership for 3 entries per test drive. In order to qualify for these entries: Participants must test drive an electric vehicle at a minimum of two unique Colorado dealerships and complete [the entry form for each test drive](#). Each submitted test drive will give the participant three entries into the drawing. Limit of one submission per participant per test drive. Limit of five total test drive submissions per participant.
- Register for and view a free educational webinar about electric vehicles for two entries. Participants must register and attend a Zoom webinar on electric vehicles hosted by the American Lung Association within the active time frame of the challenge to qualify for

these entries. Once it is posted, the webinar will be available to view online and on-demand. Limit two drawing entries per participant for viewing the webinar.

- Make a post on social media for one entry. See social media post guidelines below. Limit one post per participant per eligible social media platform. Limit three total social media post entries per participant.

Entrant shall be the authorized account holder of the email address or social media handle submitted at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain name associated with the submitted email address.

Social Media Guidelines

For a social media post to qualify for an entry, the participant must post or share a message that encourages participation in the EV Test Drive Challenge and include the hashtag **#EVTestChallenge**. The three approved social media platforms are Facebook, Instagram, and Twitter. Any message posted on a social media site other than the three approved platforms and any action taken on messages posted on a social media site other than the three approved platforms will not qualify for an entry. Any post that is accompanied by disparaging, derogatory, disapproving, or discouraging language will not qualify for an entry. The following are provided as examples that can be used, but this exact text is not required as long as the provided hashtag is included. A link to the EV Test Drive Challenge webpage or southerncoloradocleancitiesblog.com/evchallenge is encouraged, but not required. Including the website link will not increase your chances of winning a prize. The hashtag will be used to identify eligible entries, so entries will need to be visible to the public.

Sample posts:

- I'm entering to win great prizes in the #EVTestChallenge. Visit southerncoloradocleancitiesblog.com/evchallenge for details.
- There are almost 900 public charging units in CO. We test drove a (insert vehicle here) in the #EVTestChallenge. You can too at southerncoloradocleancitiesblog.com/evchallenge
- Electric vehicles are available today and help prevent air pollution. Join the #EVTestChallenge
- We completed the #EVTestChallenge. Will you join the Challenge?

How the Winner Is Notified

The winner will be notified using the email they provide the American Lung Association, or their social media handle in the case of social media entries. The winner will be asked to provide the following information:

1. Confirm if they can be identified by their first name and first letter of their last name;
2. Confirm their name, email, and phone number; and
3. Provide a shipping address (with a name).

How the Winner Is Announced

The winner will be announced via email. The winner will be identified by their first name and first letter of their last name. The winner can choose to remain anonymous, in which case the winner will be announced via email as "EV Test Drive Challenge participant located in [county in which the participant resides]". The winner may also be announced in American Lung Association promotions, on American Lung Association social media (Twitter, Facebook, Instagram), or elsewhere on the American Lung Association website or the websites coordinated by American Lung Association personnel.